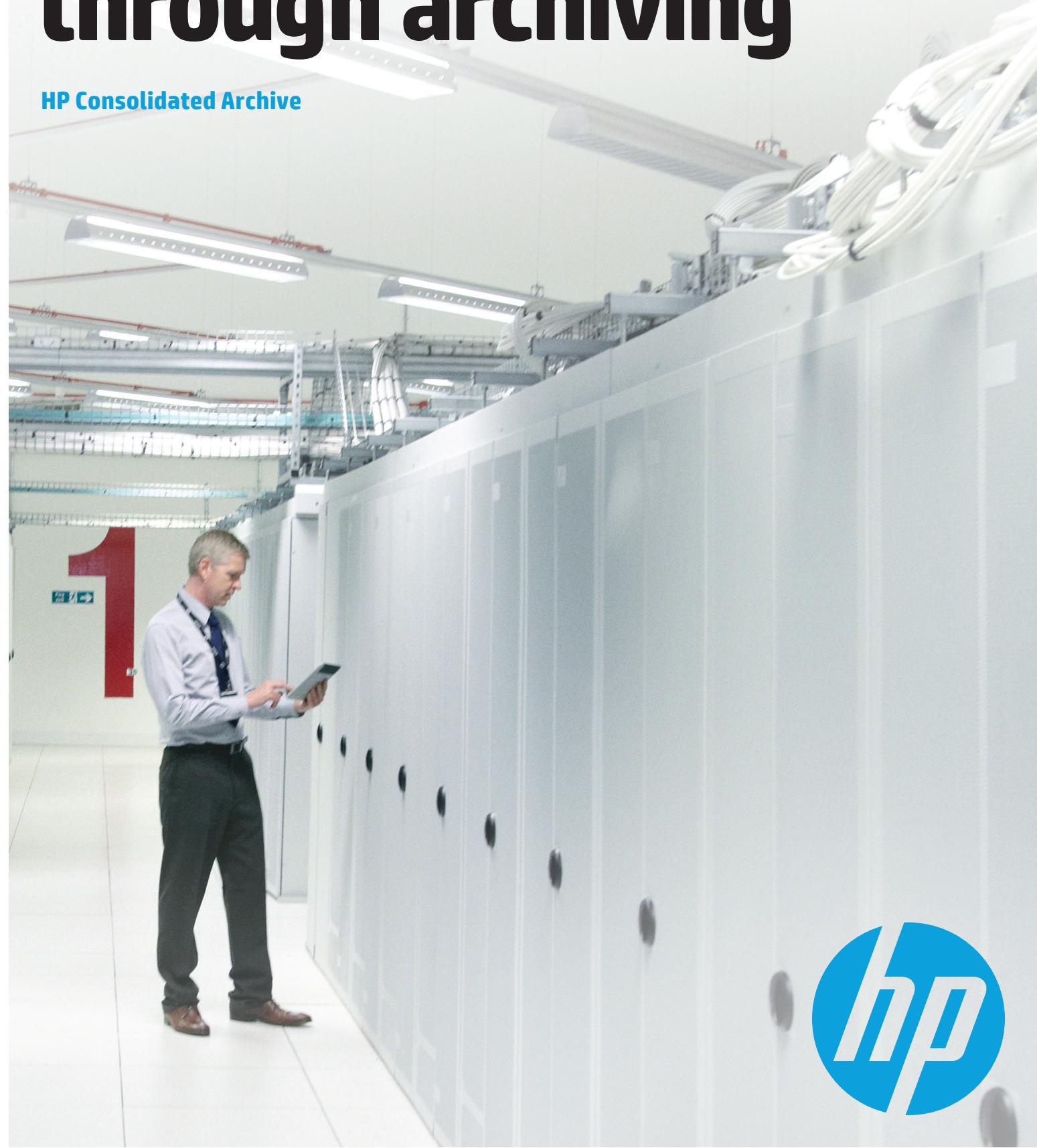


Brochure

# Gain data intelligence through archiving

HP Consolidated Archive



# Manage ever-expanding information

Your business is likely experiencing explosive data growth from multiple content sources and ever-expanding data types, increased regulatory oversight, and mounting litigation involving electronic data. In some cases, data is doubling every 12-18 months, as new data formats such as social media, instant messaging, audio, and video are becoming part of business transactions; industry and government regulations are continuing to expand; and organizations must manage all of this without additional budget or resources. These challenges can lead to increased risk, compliance issues, loss of productivity, and mounting operational cost.

A proven archiving solution can help you identify the information you have, understand its value, and act on this knowledge. The HP Consolidated Archive (HPCA), from HP Autonomy, is an intelligent archiving solution designed to manage, control, and enable greater information insight to meet your current and future data management challenges. HP Consolidated Archive provides an anchor to an end-to-end information governance program, and provides rich visibility and conceptual understanding across virtually all forms of data and repositories, to support risk management, compliance, legal preparedness, and IT efficiency.

## Handle increases in data volume and variety

Today's information has moved well beyond email and file data and now includes social media, IM, audio, video, and other types of structured content. But some of this data goes unmanaged, either because organizations are unprepared to properly handle it, or they choose to ignore the risk that this data presents. In many cases, information just can't be identified, or is unknown "dark data" that typically resides in disparate sources such as personal files, legacy systems, and data accumulated through merger and acquisition activity.

Without a way to proactively identify, manage, or enforce governance policies on this data, you're simply unable to defensibly retain and dispose of data for compliance—or accurately search and produce data in response to eDiscovery. The potential sanctions for non-compliance or spoliation can be significant from the courts and regulators. Compliance regulations will continue to escalate across many verticals in the future, and effective management of all information will be necessary to meet current and future obligations. Consider, for example, that the regulations enacted by Dodd-Frank now require some companies to retain all electronic communications related to an executed trade for periods up to 30 years or longer, and must make this data fully available to regulators within 24-72 hours.

In addition to stricter regulations, organizations also must contend with expanding data formats and massive data growth—two challenges that can significantly impact business productivity, efficiency, and costs.

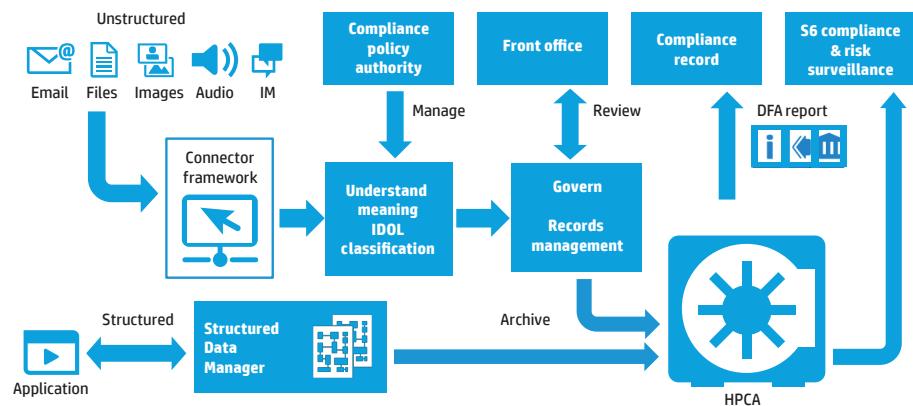
Until fairly recently, you could accommodate the creation of higher data volumes with reasonable additions of hardware and storage. But now, given the new rate of inflow and relatively stagnant IT budgets, this is no longer a feasible option. Today, organizations are turning to new data and storage management techniques to proactively control and manage the data footprint and limit storage costs, to ensure capacity is available to meet data retention requirements.

**"HP Consolidated Archive offers the most complete product evaluated and it receives top marks for message capture, range of content types supported, message management, and supervision functionality."**

—Brian W. Hill, The Forrester Wave: Message Archiving Software, Q1 2011

### Evolving information types

As information continues to evolve, organizations must also advance their information management strategy to identify, manage, and control all types of data. Companies will continue to subject themselves to greater legal risk, potential non-compliance with regulations, reduced productivity, and increased costs, without a unified archiving solution to enable greater data visibility, control, and intelligence. As litigation continues to involve more electronic data and compliance regulations escalate, the potential penalties from spoliation, loss of data, inconsistent policy enforcement, and regulatory non-compliance will likely be severe and impactful to the business. Without knowledge of the information gained through intelligent archiving, it will be difficult for organizations to enforce enterprise-wide policy management, support legal preparedness, ensure compliance, and enable business productivity and efficiency.



HP Consolidated Archive: An anchor to information governance

## A comprehensive, on-premise archive

Serving as a core foundation of HP Autonomy's information governance portfolio, HP Consolidated Archive provides a comprehensive on-premise archiving solution that enables you to drive critical business functions, including eDiscovery, compliance, and other initiatives, directly from archived data. As part of our information governance portfolio, HPCA integrates with other products, including HP eDiscovery, Legal Hold, Supervisor, and Structured Data Manager, to provide even greater value as a comprehensive archiving solution.

Many of the largest global companies rely on HPCA to manage, control, and enable greater data insight across their data. Most organizations maintain data of various formats residing in many repositories throughout the enterprise. Through integration with IDOL, HPCA is able to unify information from over 1,000 data formats and over 400 data sources.

As expanding data types become further integrated into everyday business—such as social media, IM, audio, video, and other data sources—HPCA can ensure that virtually all formats are managed, to support risk mitigation and compliance. Beyond identifying and accessing all data, HPCA also brings intelligent insight and knowledge of the information, to help you to fully understand its value. With this intelligence, HPCA has the ability to identify patterns in real-time to power advanced analytics, knowledge management, and eDiscovery.

### Increase your litigation readiness

HPCA supports robust litigation readiness, both with built-in eDiscovery capabilities and integration with the market-leading HP eDiscovery and Legal Hold products. Together these products support end-to-end eDiscovery from identification, collection, and early case assessment, to document review and production, so legal teams can quickly and accurately identify all critical responsive data while efficiently managing eDiscovery costs.

### Meet compliance requirements

As compliance regulations continue to expand, HPCA helps you manage virtually all data sources to make sure consistent, defensible governance policies are enforced across all information to meet industry and regulatory obligations. Where additional oversight and monitoring of electronic communications are required, HPCA integrates with HP Supervisor to provide market-proven supervision and surveillance capabilities to mitigate legal, HR, financial, and reputational risks.

**"The vendor's rich set of deployment models and depth of eDiscovery functionality contribute to Autonomy's leadership position...While integration efforts remain across its acquired products, the vendor's strong set of flexible message archiving offerings and first-class legal risk mitigation support contribute to its leadership position."**

—The Forrester Wave: Message Archiving Software, Q1 2011

### Reduce your data footprint

The storage optimization enabled by HPCA addresses company initiatives including increasing IT efficiency, reducing costs, and improving data access across the organization. Through storage and mailbox management, historical data remediation, data lifecycle management, and technologies such as de-duplication, single-instancing, and compression, you can take a big step toward reducing your overall data footprint. The HP Structured Data Manager product further reduces the data footprint, allowing archiving of retired applications and databases. HPCA is an enterprise-class intelligent archiving solution, and as part of a complete information governance solution, it supports risk mitigation, compliance, cost reduction, legal preparedness, and IT efficiency.

### Strengthen your data management strategy

The proliferation of new data formats and devices, increasing data volumes, and increasing IT costs are posing significant challenges for organizations across the globe as they strive to remain compliant in an increasingly regulated world. An intelligent archiving solution resolves these challenges by supporting compliance, mitigating risk, ensuring litigation readiness, and promoting business efficiency.

### Rely on inside knowledge and know-how

HP Autonomy's Professional Services team is the right choice for your HP Consolidated Archive implementation. We employ a global team of consultants with the expertise and experience necessary to ensure that every HP solution is the best one for your unique environment. A direct link with engineering and product development enables our Professional Services team to assess and deploy solutions while relying on experience gained through hundreds of engagements. Whether you are in the process of defining your business information strategy, planning your implementation, or maintaining/enhancing your solution, the Professional Services group can provide value along the way. We bring best-practice design, planning, and deployment experience to every implementation.

### Learn more at

<http://protect.autonomy.com/protect/solutions/content-archiving/index.page/>

### About HP Autonomy

HP Autonomy is a global leader in software that processes human information, or unstructured data, including social media, email, video, audio, text and web pages, etc. Autonomy's powerful management and analytic tools for structured information together with its ability to extract meaning in real time from all forms of information, regardless of format, is a powerful tool for companies seeking to get the most out of their data. Autonomy's product portfolio helps power companies through enterprise search analytics, business process management and OEM operations. Autonomy also offers information governance solutions in areas such as eDiscovery, content management and compliance, as well as marketing solutions that help companies grow revenue, such as web content management, online marketing optimization and rich media management.

Please visit [autonomy.com](http://autonomy.com) to find out more.

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