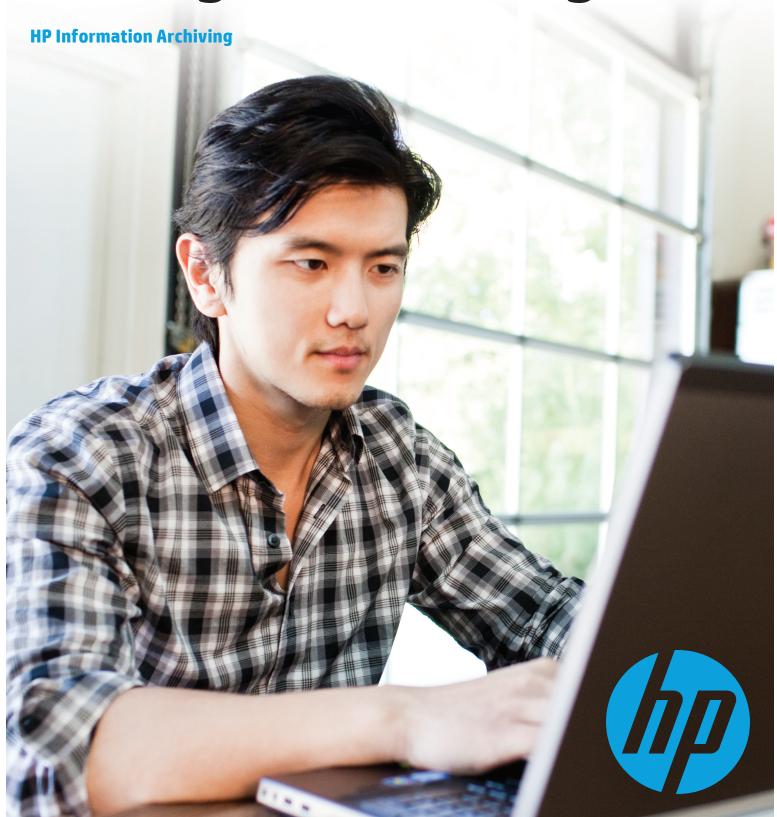
Gain knowledge with intelligent archiving



"Autonomy Consolidated Archive offers the most complete product evaluated and it receives top marks for message capture, range of content types supported, message management, and supervision functionality."

—Brian W. Hill, The Forrester Wave: Message Archiving Software, Q1 2011 It used to be that businesses like yours could deal with data growth by simply purchasing additional hardware and storage. No longer. With the advent of social media, IM, voice, video, and mobile devices, data is everywhere—and it's growing at exponential rates.

It's no longer enough to simply buy more storage. Beyond the issue of storage capacity and cost, you face the challenge of proactively managing a massive amount of data for retention, search, end-user access, eDiscovery, legal holds, supervision, and compliance. Typically, organizations have dealt only with archiving email and file system data; but now they must address other channels, including social media, IM, and structured data formats. Increasing industry and government regulations are also creating the need to retain and manage all forms of information to meet compliance. Dodd-Frank regulations, for example, stipulate to specific organizations that all records and recorded communications related to an executed trade must be retained for periods of up to 30 years or longer, and must be accessible within 24-72 hours.

These challenges are impacting your ability to efficiently and defensibly manage all forms of data residing in various locations across your organization. Without a robust archiving solution to consolidate and provide clear insight into your data, it's difficult to meet corporate, industry or government compliance. The penalties affiliated with non-compliance stemming from spoliation, loss of data, inconsistent policy enforcement, or unknown "dark data" can be severe, including large punitive sanctions. Rather than simply increasing storage capacity, you need an archiving solution with storage optimization capabilities to efficiently utilize storage resources and minimize their data footprint—so that you can manage and lower costs.

Organizations must gain increased visibility and knowledge across all of their data. Without the ability to understand and confirm the value of your data, you cannot adequately identify the risks your data presents, quickly respond to requests with accurate responsive information, defensibly dispose of data, or enable effective policy management. These limitations can subject you to increased risk, non-compliance, higher costs, and lower productivity.

Explosion of data

- Data doubling every
 12-18 months
- 12-18 months
 New, unstructured data types to manage
- Storage growth is outpacing IT budget

Data everywhere

- Mobile, virtual, cloud joins physical
 Mobile endpoints are
- Mobile endpoints are unprotected
 C70/ of users have the
- 67% of users have three or more computing platforms

Real-time access

- Always-on applications and users
- and users

 Users have high up-time expectations
- Business continuity moves to forefront

Increased requirements

- Escalating industry and government regulationsLitigation increasingly
- involving ESI
 Internal information

Too much data to govern effectively

HP Information Archiving, from HP Autonomy, offers a core component of the HP Information Governance solution, which delivers intelligent archiving to manage and control data across multiple channels and information repositories. Relying on the HP Intelligent Data Operating Layer (IDOL) as a key enabling technology, the Information Archiving solutions provide rich visibility and conceptual understanding of over 1,000 data formats from over 400 content repositories, including social media, IM, audio, video, and structured data.

As a next-generation archiving solution, HP Information Archiving enables you to proactively manage virtually all your data within a consolidated archive, without being limited to legacy formats. Storage optimization capabilities address key company initiatives including increased IT efficiency, cost reduction, and improved data access across the organization. These solutions allow you to take a huge step forward to reduce your overall data footprint, proactively control data growth, and limit the need for additional storage capacity and other resources.



HP Autonomy was recognized by The Radicati Group's 2012 MQ as the leader of the Top Players category, defined as "...the current leaders of the market, with products that have built up large customer bases..."

—The Radicati Group, "Cloud Information Archiving – Market Quadrant 2012 Together with consistent policy management, the insight and intelligence provided by these offerings enables automated control and knowledge of the information. Regardless of the scale of data, it can be retained, disposed, monitored, and secured in a defensible manner to meet corporate, industry, and government compliance requirements. Industry-leading supervision and surveillance integration with HP Supervisor provides support for management, review, and monitoring of all electronic communications subject to oversight requirements. Rich information insight ensures that all data is discoverable and accessible by the right people at the right time, to help you reduce legal costs and risk. These offerings fully support the adoption of mobile devices by providing users transparent and real-time access to their data to enhance productivity. With multiple deployment options you have the flexibility to implement an archiving solution that meets your specific business and IT goals.

As integral components of an overall information governance framework, these archiving solutions provide even greater value when combined with HP eDiscovery, HP Legal Hold, HP Supervisor, and HP Structured Data Manager, to support a full spectrum of business critical data management. The HP Information Archiving offerings are market-proven and used by leading financial institutions, global law firms, Fortune 100 companies, and many other organizations to ensure compliance, mitigate risk, increase IT efficiency, and support legal preparedness.

HP Information Archiving solutions address the many data management challenges encountered by organizations across all verticals. Through unified information archiving, companies can identify, manage, and control virtually all data sources to ensure comprehensive policy management and support legal preparedness. Compliance risk can be significantly mitigated via automated policy management to enforce the retention and disposal of enterprise-wide data in a consistent, defensible manner according to business, industry and regulatory requirements. Organizations can reduce storage and hardware costs with a smaller data footprint by leveraging storage optimization technologies including de-duplication, single-instancing, and compression. Essential to eDiscovery, investigations and end-user access, these solutions rely on advanced analytics and conceptual search capabilities enabled by HP IDOL to quickly identify critical, responsive data with accuracy and understanding.

For even greater business agility and flexibility, these solutions can be deployed across varying models including on-premise, hosted in a private, secure cloud, or in a hybrid environment. Supporting hosted deployments, HP enables data archiving in the world's largest private hosted environment, and is secured and protected across multiple geographically separated SOC2 data centers utilizing split-cell WORM technology to prevent data loss.

Find the right archiving solution

In today's rapidly changing business and information landscape, it is imperative that organizations are prepared to overcome the challenges presented by these changes with an intelligent information archiving solution. As data growth explodes, data formats expand, regulations escalate, and efficient real-time access to all data is demanded, you face the potential for higher risk, increased compliance obligations, and higher IT costs. HP Information Archiving solutions provide deep insight and knowledge to understand your data and its value, take action based on this intelligence, and make the right business decisions to support compliance, legal preparedness, risk mitigation, and IT efficiency.

The right archiving solution provides one of the most important elements of an overall information governance strategy. As a central piece of your information governance program, it will have a significant positive impact across your organization from compliance and risk mitigation, to efficient end-user access and IT productivity.

Inside knowledge and know-how

HP Autonomy's Professional Services is the right choice for your implementation. We employ a global team of consultants with the expertise and experience necessary to ensure that every HP solution is the best one for your unique environment. A direct link with engineering and product development enables our Professional Services team to assess and deploy solutions, while relying on experience gained through hundreds of engagements. Whether you are in the process of defining your business information strategy, planning your implementation, or maintaining/enhancing your solution, HP Autonomy's Professional Services group can provide value along the way. We bring best-practice design, planning, and deployment experience to every implementation.

About HP Autonomy

HP Autonomy is a global leader in software that processes human information, or unstructured data, including social media, email, video, audio, text and web pages, etc. Autonomy's powerful management and analytic tools for structured information together with its ability to extract meaning in real time from all forms of information, regardless of format, is a powerful tool for companies seeking to get the most out of their data. Autonomy's product portfolio helps power companies through enterprise search analytics, business process management and OEM operations. Autonomy also offers information governance solutions in areas such as eDiscovery, content management and compliance, as well as marketing solutions that help companies grow revenue, such as web content management, online marketing optimization and rich media management.

Please visit **autonomy.com** to find out more.

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